## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

, Tammie Wingrove	, hereby request station time as fo	ollows: See <b>Order</b> for proposed
schedule and charges. See Invo	pice for actual schedule and charges	
Check one:		
(1) a legally qualified candidat issue of public importance (e.g subject of controversy or discu	e relating to any political matter of national e for federal office; (2) an election to federa ,, health care legislation, IRS tax code, etc.); o ussion at the national level. message relating to any political matter of	al office; (3) a national legislative or (4) a political issue that is the
ALL QUE	ESTIONS/BLOCKS MUST BE COM	MPLETED
Station time requested by: Senate Lead	ership Fund	
Agency name: Mentzer Media Services		
Address: 210 W Pennsylvania Ave, Ste. 25	50 Towson, MD 21204	
Contact: Tammie Wingrove	Phone number: 410-825-7034	Email: twingrove@mentzermedia.com
Name of advertiser/sponsor (list entity's committees] with no acronyms; name m	s full legal name as disclosed to the Fede nust match the sponsorship ID in ad):	ral Election Commission [for federal
Name: Senate Leadership Fund		
Address: 45 North Hill Drive Warrenton, VA	20186	
Contact: Jack Pandol	Phone number: 202-559-6428	Email: info@senateleadershipfund.org
Station is authorized to announce the t	ime as paid for by such person or entity.	
governing group(s) of the advertiser/sp Executive Director/President: Steven Law	ers of the executive committee and the konsor (Use separate page if necessary.): cutive Committee: Mike Duncan, Jo Ann Davi	
By signing below, advertiser/sponsor representative committee and board of direct	resents that those listed above are the only ors or other governing group(s).	executive officers, members of the
If ad refers to a federal candidate(s) or	federal election, list ALL of the following:	N/A
Name(s) of every candidate referred to	Bollier	
Office(s) sought by such candidate(s) (n	o acronyms or abbreviations): US Senate	
Date of election: 11/3/20		
Clearly identify <b>EVERY</b> political matter ad (no acronyms); use separate page if Healthcare Taxes	of national importance referred to in the necessary:	N/A

## THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement. Advertiser/Sponsor Senate Leadership Fund Station Representative Signature: Signature: Name: Name: 2/25/2020 Date of Request to Purchase Ad Time: Date of Station Agreement to Self Time: 10, TO BE COMPLETED BY STATION ONLY Ad submitted to station? Yes No Date ad received: Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy). If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided. Disposition: Accepted Accepted IN PART (e.g., ad not received to determine content)\* Rejected - provide reason: \*Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any: Contract # 42715322 Est. #: 9124 For national issue ads only (not required for state/local issue ads): Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## ORDER

Order / Rev: A2715322 Alt Order #: 27135695 **SLFKS** Product Desc: Wichita KS KSNW Estimate: 9124 Flight Dates: 10/07/20 - 10/13/20 Primary AE: Katz Washington Original Date / Rev: K-WAS 10/02/20 / 10/02/20 Sales Office: Order Type: REG Sales Region: Nat **Mentzer Media Services** Name: **Buying Contact:** Cash Billing Type: Billing Contact: Mentzer Media Services Email Billing Calendar: Broadcast **EOM** 210 W. Pennsylvania Avenue Billing Cycle: 15% Towson, MD 21204 Agency Commission: POL/Senate Leadership Fund PAC Order Brand: A35+ Demographic: New Business Thru: **Product Codes:** PL6 Advertiser External ID:

Agency External ID:

Order Separation:

Unit Code:

Bill Plan

Orders

Agency

Advertiser

Name:

Priority:

Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

**Totals** 

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	66	\$65,200.00	\$55,420.00

**AGY** 

POL

P5

POL-ISS

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	66	\$65,200.00	\$55,420.00	248.10
Totals	66	\$65,200.00	\$55,420.00	248.10

General

00:15:00

IN2570/SP271/TO1326/AL2874/MO967

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

_Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 Multi	10/07/2	0 10/07/20	KSN Today 2	СМ	6-7am	W	:30	1	\$400.00P3	1.50 NM	1	\$400.00
Channe	els : KSN	C,KSNG,KS										
Section			KSN Today 2									
Kansas	Today 3											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10	/05/20	10/11/20	W	1	\$400.00	1.50						
N 2 Multi	10/08/2	0 10/08/20	KSN Today 2	CM	6-7am	T	:30	1	\$400.00P3	1.50 NM	1	\$400.00
Channe	els : KSN	C,KSNG,KSI										
			KSN Today 2									
	Today 3											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10	/05/20	10/11/20	T	1	\$400.00	1.50						
N 3 Multi	10/09/2	0 10/09/20	KSN Today 2	CM	6-7am	F	:30	1	\$400.00P3	1.50 NM	1	\$400.00
Channe	els : KSN	C,KSNG,KSI	Company of the contract of the									
			KSN Today 2									
Kansas	Today 3											
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10	/05/20	10/11/20	F	1	\$400.00	1.50						
N 4 Multi	10/12/2	0 10/12/20	KSN Today 2	CM	6-7am	M	:30	1	\$400.00P3	1.50 NM	1	\$400.00
Channe	els : KSN0	C,KSNG,KSI	NL,KSNW									
			KSN Today 2									
Kansas	Today 3											
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

Print Date: 10/02/20 12:58:14 Page 2 of 7

Wichita KS KSNW

Order / Rev: A2715322

Advertiser:

POL/Senate Leadership Fund PAC

Alt Order #: 27135695

Product Desc:

SLFKS

Flight Dates: 10/07/20 - 10/13/20

9124 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
10		nt Date	End Date 10/18/20	<u>Weekdays</u> M	Spots/Week	Rate	Rating 1.50						
N 5	Veek: 10/ Multi	20.000.000.000.000	10 (1000) 10 (0.00) 1000	KSN Today 2	CM	\$400.00 6-7am	-T	- :30	1	\$400.00P3	1.50 NM	1	\$400.00
	Channe	els : KSN	C,KSNG,KS	NL,KSNW KSN Today 2									
	Kansas	Today 3		NON Today 2									
10	<u>Sta</u> /eek: 10/	rt Date	End Date 10/18/20	Weekdays -T	Spots/Week	Rate	Rating 1.50						
N 6	0.000 to 20.000 to 20.000	Ph/(225,537,6865)	A MARK M. MARKOTANI	Today Show 7-8a	am CM	\$400.00 7-8am	W	- :30	1	\$700.00P3	2.40 NM	1	\$700.00
			C,KSNG,KS	NL,KSNW									
	Today S	Show (7-8	Bam)	Today Show 7-8	am								
3.4	_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 7	/eek: 10/ Multi	10 14445147139	10/11/20 0 10/08/20	Today Show 7-8a	am CM	\$700.00 7-8am	2.40 T	- :30	1	\$700.00P3	2.40 NM	1	\$700.00
			C,KSNG,KS	NL,KSNW		,	•		350	********			***************************************
	Today S	Show (7-8	Bam)	Today Show 7-8	am								
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 8	/eek: 10/		10/11/20	Today Show 7-8a	am CM	\$700.00 7-8am	2.40	- :30	1	\$700.00P3	2.40 NM	1	\$700.00
			C,KSNG,KS	NL,KSNW		7-0am	ļ	.50	•	φ/ 00.001 0	2.40 1410		Ψ700.00
	Today S	Show (7-8	am)	Today Show 7-8	am								
	:=::	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
-	/eek: 10/		10/11/20	Today Chay 7 9	1	\$700.00	2.40 M	- :30	1	\$700.00P3	2.40 NM	1	\$700.00
N 9			C,KSNG,KSI	Today Show 7-8a NL,KSNW	am CM	7-8am	V	30	4.	\$700.00F3	2.40 INIVI	'	\$700.00
	Today S	Show (7-8	am)	Today Show 7-8	am								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 10/		10/18/20	M	1	\$700.00	2.40			#700 00 D2	0.40 NIM		<b>#700.00</b>
			0 10/13/20 C,KSNG,KSI	Today Show 7-8a NL,KSNW	ım CM	7-8am	-T	- :30	1	\$700.00P3	2.40 NM	1	\$700.00
				Today Show 7-8a	am								
		show (7-8 rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/	12/20	10/18/20	-T	1	\$700.00	2.40						
			) 10/07/20 CKSNG,KSI	Today Show 8-9a	ım CM	8-9am	W	- :30	1	\$600.00P3	2.00 NM	1	\$600.00
				Today Show 8-9a	am								
		how (8-9 rt Date	am) End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/0	05/20	10/11/20	W	1	\$600.00	2.00						
			) 10/08/20 ;KSNG,KSI	Today Show 8-9a	ım CM	8-9am	T	:30	1	\$600.00P3	2.00 NM	1	\$600.00
				Today Show 8-9a	am								
,		how (8-9 <u>t Date</u>	am) End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/0		10/11/20	T	1	\$600.00	2.00						
			10/09/20 KSNG,KSN	Today Show 8-9a	m CM	8-9am	F	:30	1	\$600.00P3	2.00 NM	1	\$600.00
,	Channel	S . NOINC	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Today Show 8-9a	am								
1		how (8-9		3A/a-a-la-la-va	C	D-4-	Deline						
We	<u>Star</u> eek: 10/0		End Date 10/11/20	Weekdays F	Spots/Week 1	<u>Rate</u> \$600.00	Rating 2.00						
N 14	Multi	10/12/20	10/12/20	Today Show 8-9a	m CM	8-9am	M	:30	1	\$600.00P3	2.00 NM	1	\$600.00
94	Channel	s : KSNC	KSNG,KSN	NL,KSNW Today Show 8-9a	am								
	(50)	how (8-9											
\/\/a	<u>Star</u> 10/1 eek	<u>t Date</u> 12/20	End Date 10/18/20	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$600.00	Rating 2.00						
			10/13/20	emi(B)	CM	8-9am	-T	:30	1	\$600.00P3	2.00 NM	1	\$600.00

Print Date: 10/02/20 12:58:14 Page 3 of 7

Wichita KS KSNW

Order / Rev:

A2715322

Advertiser:

POL/Senate Leadership Fund PAC

Alt Order #:

27135695

Product Desc:

SLFKS

Flight Dates:

10/07/20 - 10/13/20

Estimate:

9124

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Channe	els : KSN	C,KSNG,KS	Today Show 8-9a SNL,KSNW	am								
			Today Show 8-9	am								
	Show (8-		Maakdaya	Consta AA/a ale	Data	Detine					ı	
Sta Week: 10	art Date /12/20	End Date 10/18/20	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$600.00	Rating 2.00						
			Kansas Today Sa		SaSu 6a-8a	S-	:30	2	\$200.00P3	1.30 NM	2	\$400.00
		C,KSNG,KS				_		-	********		_	4.00.00
17	T - J V	NI	Kansas Today S	a/Su 6a-8a								
	: Today V art Date		Mookdova	Spots/Week	Bete	Rating						
Week: 10		End Date 10/11/20	<u>Weekdays</u> S-	2	<u>Rate</u> \$200.00	1.30						
N 17 Multi	10/10/2	20 10/10/20	Today Show Sa	СМ	8a-10a	S-	:30	1	\$300.00P3	1.40 NM	1	\$300.00
Channe	els : KSN	C,KSNG,KS										
Saturda	ay Today	Show	Today Show Sa									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/11/20	S-	1	\$300.00	1.40						
			Kansas Today Sa	a/Su 6a@M	SaSu 6a-8a	S	:30	2	\$200.00P3	1.10 NM	2	\$400.00
Channe	els : KSN	C,KSNG,KS	NL,KSNW Kansas Today S	a/Su 6a 8a								
Kansas	Today V	Veekend	Ralisas Today S	a/Su oa-oa								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/11/20	S	2	\$200.00	1.10						
			Today Show Su	CM	Today Show	SuS	:30	1	\$300.00P3	1.60 NM	1	\$300.00
Channe	is : KSN	C,KSNG,KS	Today Show Su									
Sunday	Today S	how	roday onow ou									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/11/20	S	1	\$300.00	1.60	hina da					
			Good Day Kansa	s CM	1230p-1p	W	:30	1	\$280.00P3	1.30 NM	1	\$280.00
Channe	15 . NOIN	C,KSNG,KS	Good Day Kansa	S								
Good D	ay Kansa	as	,							a		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/11/20	Good Day Kansa	1	\$280.00	1.30	:30	1	\$280.00P3	1.30 NM	1	£290 00
		0 10/08/20 C,KSNG,KS	A STATE OF THE PARTY OF THE PAR	s CM	1230p-1p		:30	1	\$200.0023	1.30 INIVI	1	\$280.00
			Good Day Kansa	s								
	ay Kansa											
Sta Week: 10/	No. Vicenson I am V	End Date 10/11/20	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$280.00	Rating 1.30						
			Good Day Kansas	s CM	1230p-1p	F	:30	1	\$280.00P3	1.30 NM	1	\$280.00
		C,KSNG,KS		3 OW	1230p-1p	·	.00	•	Ψ200.001 0	1.00 14141		Ψ200.00
			Good Day Kansa	s								
	ay Kansa		Manhala	C	Dete	Datina						
<u>Sta</u> Week: 10/	<u>rt Date</u> 05/20	End Date 10/11/20	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$280.00	Rating 1.30						
			Good Day Kansas	s CM	1230p-1p	M	:30	1	\$280.00P3	1.30 NM	1	\$280.00
		C,KSNG,KS							,,			
010		12.	Good Day Kansa	s								
	ay Kansa rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/18/20	M	1	\$280.00	1.30						
			Good Day Kansas	s CM	1230p-1p	-T	:30	1	\$280.00P3	1.30 NM	1	\$280.00
		C,KSNG,KSI	NL,KSNW									
Good D	av Kanca	ie.	Good Day Kansa	S							i	
Good Da	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/18/20	-T	1	\$280.00	1.30						
			M-F 4-430p	СМ	4-430pm	W	:30	1	\$600.00P3	2.80 NM	1	\$600.00
		C,KSNG,KSI	NL,KSNW		*							
			M-F 4-430p									

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Order / Rev: A2715322 Advertiser: POL/Senate Leadership Fund PAC

Alt Order #: 27135695 Product Desc: SLFKS Wichita KS KSNW

Flight Dates: 10/07/20 - 10/13/20 Estimate: 9124

Ln Ch Start Jeopardy B	End	Inventory Code	Break	Start/End	Time Day	ys	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 10/05/20	End Date 10/11/20	Weekdays	Spots/Week	<u>Rate</u> \$600.00	Rating 2.80						
N 26 Multi 10/09/ Channels : KSN	20 10/09/20	M-F 4-430p NL,KSNW M-F 4-430p	СМ	4-430pm		F	:30	1 \$600.00P3	2.80 NM	1	\$600.00
Jeopardy B <u>Start Date</u> Week: 10/05/20	End Date 10/11/20	Weekdays F	Spots/Week	<u>Rate</u> \$600.00	Rating 2.80						
N 27 Multi 10/12/ Channels : KSN		SO AND AN ADMINISTRATION OF	СМ	4-430pm	M		:30	1 \$600.00P3	2.80 NM	1	\$600.00
Jeopardy B <u>Start Date</u> Week: 10/12/20	End Date 10/18/20	Weekdays M	Spots/Week	<u>Rate</u> \$600.00	Rating 2.80						
N 28 Multi 10/08/ Channels : KSN Jeopardy	20 10/08/20	M-F 430-5p NL,KSNW M-F 430-5p	CM	430-5pm	T		:30	1 \$900.00P3	4.00 NM	1	\$900.00
Start Date Week: 10/05/20	End Date 10/11/20	Weekdays	Spots/Week	<u>Rate</u> \$900.00	Rating 4.00						
N 29 Multi 10/12/ Channels : KSN	20 10/12/20	M-F 430-5p	СМ	430-5pm	M		:30	1 \$900.00P3	4.00 NM	1	\$900.00
Jeopardy <u>Start Date</u> Week: 10/12/20	End Date 10/18/20	Weekdays M	Spots/Week 1	<u>Rate</u> \$900.00	Rating 4.00						
N 30 Multi 10/13/2 Channels : KSN		Control of the Contro	СМ	430-5pm	-T		:30	1 \$900.00P3	4.00 NM	1	\$900.00
Jeopardy <u>Start Date</u> Week: 10/12/20	End Date 10/18/20	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$900.00	Rating 4.00						
N 31 Multi 10/07/2 Channels : KSN KSN News	20 10/07/20 IC,KSNG,KSI	KSN News at Five NL,KSNW KSN News at Five		5-530pm	W-		:30	1 \$1,000.00P3	5.10 NM	1	\$1,000.00
Start Date Week: 10/05/20	End Date 10/11/20	Weekdays	Spots/Week	<u>Rate</u> \$1,000.00	Rating 5.10						
N 32 Multi 10/08/2 Channels : KSN			CM	5-530pm	T		:30	1 \$1,000.00P3	5.10 NM	1	\$1,000.00
KSN News Start Date Week: 10/05/20	End Date 10/11/20		Spots/Week	<u>Rate</u> \$1,000.00	Rating 5.10						
N 33 Multi 10/09/2 Channels : KSN	20 10/09/20		СМ	5-530pm		F	:30	1 \$1,000.00P3	5.10 NM	1	\$1,000.00
KSN News <u>Start Date</u> Week: 10/05/20	End Date 10/11/20		Spots/Week	<u>Rate</u> \$1,000.00	Rating 5.10						
N 34 Multi 10/12/2 Channels : KSN	20 10/12/20		СМ	5-530pm	M		:30	1 \$1,000.00P3	5.10 NM	1	\$1,000.00
KSN News Start Date	End Date		Spots/Week	Rate	Rating						
Week: 10/12/20	10/18/20	M	1	\$1,000.00	5.10		.20	1 01 000 0000	E 40 104		e4 000 00
N 35 Multi 10/13/2 Channels : KSN				5-530pm	-T		:30	1 \$1,000.00P3	5.10 NM	1	\$1,000.00
KSN News Start Date	End Date	Weekdays -T	Spots/Week	Rate	Rating						
Week: 10/12/20	10/18/20	-1	1	\$1,000.00	5.10						

Print Date: 10/02/20 12:58:15 Page 5 of 7

Wichita KS KSNW

Order / Rev:

A2715322

Advertiser:

POL/Senate Leadership Fund PAC

Alt Order #:

27135695

Product Desc:

SLFKS

Flight Dates:

10/07/20 - 10/13/20

Estimate:

9124

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
N 36	Channe	els : KSN	20 10/07/20 IC,KSNG,KS	KSN News at Six NL,KSNW KSN News at Six		6-630p	W	:30	1 \$1,500.00P3	6.50 NM	1	\$1,500.00
W	KSN Ne Sta eek: 10/	rt Date	End Date 10/11/20	Weekdays W	Spots/Week	<u>Rate</u> \$1,500.00	Rating 6.50					
N 37	Multi Channe	10/08/2 ls : KSN	20 10/08/20 C,KSNG,KS	KSN News at Six NL,KSNW KSN News at Six	СМ	6-630p	T	:30	1 \$1,500.00P3	6.50 NM	1	\$1,500.00
	KSN Ne Sta eek: 10/	rt Date	End Date 10/11/20	Weekdays T	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 6.50					
	202.2	E ENGRAPE N	20 10/09/20 C,KSNG,KS		СМ	6-630p	F	:30	1 \$1,500.00P3	6.50 NM	1	\$1,500.00
	KSN Ne	ews		NOW NEWS AT OIL					*			
w	<u>Sta</u> eek: 10/	<u>rt Date</u> 05/20	End Date 10/11/20	Weekdays F	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 6.50					
		ls : KSN	20 10/12/20 C,KSNG,KS	KSN News at Six NL,KSNW KSN News at Six	СМ	6-630p	M	:30	1 \$1,500.00P3	6.50 NM	1	\$1,500.00
	KSN Ne Sta eek: 10/	rt Date	End Date 10/18/20	Weekdays M	Spots/Week	<u>Rate</u> \$1,500.00	Rating 6.50					
N 40			0 10/13/20 C,KSNG,KS	KSN News at Six NL,KSNW KSN News at Six	СМ	6-630p	-T	:30	1 \$1,500.00P3	6.50 NM	1	\$1,500.00
i	KSN Ne	ws		Nois isoms at oix								
W	eek: 10/		End Date 10/18/20	Weekdays -T	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 6.50					
(	Channe	s : KSN0	C,KSNG,KSI	M-F 630-7p NL,KSNW M-F 630-7p	CM	630-7pm	W	:30	1 \$2,000.00P3	9.60 NM	1	\$2,000.00
		f Fortune <u>t Date</u>	End Date 10/11/20	Weekdays	Spots/Week	<u>Rate</u> \$2,000.00	Rating 9.60					
N 42	Multi Channel	10/08/2 s : KSN0	0 10/08/20 C,KSNG,KSI	M-F 630-7p	СМ	630-7pm	T	:30	1 \$2,000.00P3	9.60 NM	1	\$2,000.00
1		f Fortune		VA/e alada	04-00/1-	Data	Deffer					
-	eek: 10/0	05/20	End Date 10/11/20	Weekdays T		<u>Rate</u> \$2,000.00	Rating 9.60					
			0 10/09/20 C,KSNG,KSI	M-F 630-7p NL,KSNW M-F 630-7p	СМ	630-7pm	F	:30	1 \$2,000.00P3	9.60 NM	1	\$2,000.00
١	Wheel o	f Fortune	•	2007. 10 PARTY OF 10								
We	<u>Star</u> eek: 10/0	<u>t Date</u> 05/20	End Date 10/11/20	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 9.60					
			0 10/12/20 C,KSNG,KSN	M-F 630-7p NL,KSNW M-F 630-7p	СМ	630-7pm	M	:30	1 \$2,000.00P3	9.60 NM	1	\$2,000.00
١	Wheel o	f Fortune	)									
		t Date	End Date		Spots/Week	<u>Rate</u>	Rating					
N 45		10/13/20	10/18/20	AND AND AND ADDRESS OF THE PARTY OF THE PART	CM 1	\$2,000.00 630-7pm	9.60 -T	:30	1 \$2,000.00P3	9.60 NM	1	\$2,000.00
		s : KSNC f Fortune	C,KSNG,KSN	NL,KSNVV M-F 630-7p								
		t Date	End Date 10/18/20	Weekdays -T	Spots/Week	<u>Rate</u> \$2,000.00	Rating 9.60					
N 46	Multi	10/12/20		Mon Prime Other 1 NL,KSNW Mon Prime Other	I CM	7-9p	M	:30	1 \$2,400.00P3	7.30 NM	1	\$2,400.00

Print Date: 10/02/20 12:58:15 Page 6 of 7

Wichita KS KSNW

Order / Rev: A2715322 Advertiser: POL/Senate Leadership Fund PAC Alt Order #: 27135695 Product Desc: SLFKS

Flight Dates: 10/07/20 - 10/13/20 Estimate: 9124

Ln Ch Start American Ninja		Inventory Code	Break	Start/End	Time Days	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 10/12/20	End Date 10/18/20	Weekdays M	Spots/Week	Rate \$2,400.00	Rating 7.30					
N 47 Multi 10/13/ Channels : KSN	20 10/13/20 NC,KSNG,KS	Tuesday 7-8p	1 CM	7-8p	-T	:30	1 \$2,400.00P3	6.00 NM	1	\$2,400.00
Weakest Link T <u>Start Date</u> Week: 10/12/20	ue 8e/7c-NBe End Date 10/18/20	C <u>Weekdays</u> -T	Spots/Week	Rate \$2,400.00	Rating 6.00					
N 48 Multi 10/07/	20 10/07/20	Wed Prime Hour	1 CM	7-8p	W	:30	1 \$1,600.00P3	4.30 NM	1	\$1,600.00
Channels : KSN Weakest Link (I		Wednesday 7-8p	•							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				8	
Week: 10/05/20 N 49 Multi 10/07/	10/11/20 20 10/07/20	Vice Presidential	100	\$1,600.00 Vice Preside	4.30 ential Ew	:30	1 \$3,000.00P3	7.00 NM	1	\$3,000.00
Channels : KSN				7,55 , 155,65			. 40,000.001.0	,,,,,	·	ψ0,000.00
Vice Presidentia				stial dab ata ir	2016 on NBC or	divisted to the	Oct!10 late news	dolivon		
on KSNW+]						ajusteu to the	Oct 19 late flews	delivery		
Start Date Week: 10/05/20	End Date 10/11/20	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$3,000.00	Rating 7.00					
N 50 Multi 10/09/2 Channels : KSN		Fri Prime Other 1	СМ	7-9p	F	:30	1 \$1,000.00P3	3.60 NM	1	\$1,000.00
		Fri Prime Other 1								
American Ninja Start Date	Warrior (R) F End Date	ri 8e/7c-NBC Weekdays	Spots/Week	Rate	Rating					
Week: 10/05/20	10/11/20	F	1	\$1,000.00	3.60					
N 51 Multi 10/09/2 Channels : KSN			CM	9-10p	F	:30	1 \$1,000.00P3	3.10 NM	1	\$1,000.00
Dateline-NBC Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/05/20	10/11/20	F	1	\$1,000.00	3.10					
N 52 Multi 10/10/2 Channels : KSN		Notre Dame Footl NL,KSNW Notre Dame Foot		Notre Dame (4:00 AM-4:0	FootbS-	:30	1 \$700.00P3	2.20 NM	1	\$700.00
Notre Dame Foo		s. Florida State			,					
<u>Start Date</u> Week: 10/05/20	End Date 10/11/20	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$700.00	Rating 2.20					
N 53 Multi 10/11/2 Channels : KSN		20 Aug. 10 Million Move Waters Williams	Pre GaßM	FB Night in A	Amer FS	:30	1 \$1,600.00P3	7.00 NM	1	\$1,600.00
		FB Night in Amer	Pre Game							
Football Night in <u>Start Date</u> Week: 10/05/20	End Date 10/11/20	Weekdays	Spots/Week	<u>Rate</u> \$1,600.00	Rating 7.00					
N 54 Multi 10/11/2	0 10/11/20	NFL Game	СМ	NFL Game	S	:30	1 \$4,800.00P3	16.70 NM	1	\$4,800.00
Channels : KSN		NFL Game						- 1		
SNF: Minnesota Start Date	@ Seattle End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/05/20	10/11/20	S		\$4,800.00	16.70					
N 55 Multi 10/07/2 Channels : KSN			CM Mon-Fri	10-10:35pm	W	:30	1 \$1,500.00P3	3.30 NM	1	\$1,500.00
KSN News								- 1		
Start Date Week: 10/05/20	End Date 10/11/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,500.00	Rating 3.30			- 1		
N 56 Multi 10/09/2 Channels : KSN	0 10/09/20		СМ	10-10:35pm	F	:30	1 \$1,500.00P3	3.30 NM	1	\$1,500.00
KSN News		KSN News at Ten	Mon-Fri							

Print Date: 10/02/20 12:58:15 Page 7 of 7

Wichita KS KSNW

Order / Rev: A2715322 Advertiser: POL/Senate Leadership Fund PAC Alt Order #: 27135695 Product Desc: SLFKS

> 10/07/20 - 10/13/20 Estimate: 9124

Flight Dates:

Start Date	Ln Ch	Start Date End Date Weekdays Spots		Break	Start/End 1	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount	
N57   Multi 101/12/20   L01/12/20   L01   M.F.   CM   10-10-35pm   M   .30   1 \$1,500.00P3   3.30 NM   1 \$1,500.00   Channels   KSNC, KSNG, KSNL, KSNW   KSN News   KSN N													
Channels : KSNC, KSNG, KSNL, KSNW KSN News Slatt Date		1001011011011011	S 2001 S 5000-0000										
KSN News   Start Date   End Date   Weekdays   Solst-Week   Rate   Rating   Solst-Week   Rate   Rating   Solst-Week   Rate   Solst-Week   Solst-Week   Rate   Rating   Solst-Week   Rate   Solst-Week   Rate   Rating   Solst-Week					СМ	10-10:35pm	M	- :30	1	\$1,500.00P3	3.30 NM	1	\$1,500.00
Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   St.500.00   3.30   3	Channe	els : KSN	C,KSNG,KS		n Mon-Fri								
New   Multi   10/09/20   10/18/20   Mexical   Multi   10/09/20	KSN Ne	ews		NOW NEWS AT TE	II WOII-I II								
N	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Tonight Show-NBC Start Date   Meek 10/05/20   10/11/20	Week: 10/	12/20	10/18/20	M	1	\$1,500.00	3.30						
Tonight Show.NBC   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   Spots/Week					СМ	10:35p-11:3	5pmW	- :30	1	\$560.00P3	1.50 NM	1	\$560.00
Tonight Show-NBC	Channe	ls : KSN	C,KSNG,KS		<b>-</b>								
Mesk   1005/20   10/41/20	Tonight	Show-N	BC	ronight Show/Jir	nmy Fallon								
NS9   Multi   10/08/20   10/11/20  W   1   \$560.00   1.50   1.50   1.50   NM   1   \$560.00   1.50   NM   1   \$560.00   NM   NM   NM   NM   NM   NM   NM	<u> </u>			Weekdavs	Spots/Week	Rate	Rating						
Channels : KSNC, KSNG, KSNL, KSNW  Tonight Show.NBC  Start Date Week: 10/105/20 10/10/20 Tonight Show	W 0 10 W W 0 10 W		ALTER SCIENCES FOR ANY AND		-								
Tonight Show-NBC   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   1.50	N 59 Multi	10/08/2	0 10/08/20	Tonight Show	СМ	10:35p-11:3	5pmT	- :30	1	\$560.00P3	1.50 NM	1	\$560.00
Tonight Show-NBC	Channe	ls : KSN	C,KSNG,KS										
New	Tonight	Show N	BC.	Tonight Show/Jir	nmy Fallon								
No				Meekdays	Snots/Maak	Pate	Pating						
No			The same of the same of the same			10 m							
Channels : KSNC,KSNG,KSNL,KSNW   Tonight Show/Jimmy Fallon   Tonight Show-NBC   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   Section   Rate   Rating   Section   Sect				Tonight Show	CM			- :30	1	\$560.00P3	1.50 NM	1	\$560.00
Tonight Show-NBC   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Section   S						1 - 1	- p			*******	1122 1111		4000.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Section				Tonight Show/Jin	nmy Fallon								
Neek: 10/05/20   10/11/20  F   1   \$560.00   1.50     Neek: 10/12/20   10/12/20   Tonight Show   CM   10:35p-11:35pm   M   :30   1   \$560.00   3   1.50   NM   1   \$560.00     Channels : KSNC,KSNG,KSNL,KSNW				1071	04-00/1	D-1-	Detter						
N61 Multi 10/12/20 10/12/20 Tonight Show					Spots/vveek	A THE RESERVE OF THE PARTY OF T							
Channels : KSNC,KSNG,KSNL,KSNW   Tonight Show/Jimmy Fallon   Tonight Show-NBC		A 10 10 10 10 10 10 10 10 10 10 10 10 10		· · · · · · · · · · · · · · · · · · ·	CM			30	1	\$560 00 P3	1.50 NM	1	\$560.00
Tonight Show-NBC					Civi	10.55p-11.5	эртт м	50	'	φ300.001 3	1.50 14141	15	\$300.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating					nmy Fallon								
Week: 10/12/20   10/18/20   M   1   \$560.00   1.50     N62   Multi   10/13/20   10/13/20   Tonight Show   CM   10:35p-11:35pm   -T   :30   1   \$560.00   3   1.50   NM   1   \$560.00     Channels : KSNC,KSNG,KSNL,KSNW	10 P-20												
N62   Multi   10/13/20   10/13/20   Tonight Show   CM   10:35p-11:35pm   -T   :30   1   \$560.00 P3   1.50 NM   1   \$560.00													
Channels : KSNC,KSNG,KSNL,KSNW   Tonight Show/Jimmy Fallon   Tonight Show-NBC   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating			December of the second					.20	4	\$500,00D3	4 50 NIM		6560.00
Tonight Show-NBC  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/12/20   10/18/20   -T   1 \$560.00   1.50  N63   Multi   10/10/20   10/10/20   SNL   CM   1030p-12m  S-   :30   1 \$700.00 P3   2.00 NM   1 \$700.00 Channels : KSNC,KSNG,KSNL,KSNW   Saturday Night Live-NBC   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating   Syots/Week   Rate   Rating   Syots/Week   Rate   Rating   Syots/Week   Rate   Rating   Syots/Week   Syots/Week   Rate   Rating   Syots/Week   Syot					CIVI	10:35p-11:3	opm -1	- :30	1.	\$560.0023	IVIVI UC.1	1.	\$560.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	onao		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		nmy Fallon								
Week: 10/12/20         10/18/20         -T         1         \$560.00         1.50           N 63         Multi         10/10/20         SNL         CM         1030p-12m        S-         :30         1         \$700.00 P3         2.00 NM         1         \$700.00 P3           Channels: KSNC,KSNG,KSNL,KSNW           Saturday Night Live-NBC           Start Date Weekdays Spots/Week         Rate Rating           Week: 10/05/20         10/11/20         Good Day Kansas Sunda@M         1035p-1105p        S         :30         1         \$400.00P3         1.30 NM         1         \$400.00           Channels: KSNC,KSNG,KSNL,KSNW           Good Day Kansas Sunday PM           Good Day Kansas           Start Date End Date Weekdays Spots/Week Rate Rating           Week: 10/05/20         10/11/20        S         1         \$400.00         1.30	Tonight	Show-NE	3C										
N63 Multi 10/10/20 10/10/20 SNL CM 1030p-12mS- :30 1 \$700.00 P3 2.00 NM 1 \$700.00 Channels : KSNC,KSNG,KSNL,KSNW Saturday Night Live  Saturday Night Live-NBC  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/05/20 10/11/20S- 1 \$700.00 2.00  N64 Multi 10/11/20 10/11/20 Good Day Kansas SundaM 1035p-1105pS :30 1 \$400.00 P3 1.30 NM 1 \$400.00 Channels : KSNC,KSNG,KSNL,KSNW Good Day Kansas Sunday PM  Good Day Kansas  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/05/20 10/11/20S 1 \$400.00 1.30													
Channels: KSNC,KSNG,KSNL,KSNW Saturday Night Live  Saturday Night Live-NBC  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/05/20 10/11/20S 1 \$700.00 2.00  N64 Multi 10/11/20 10/11/20 Good Day Kansas Sund@M 1035p-1105pS :30 1 \$400.00 P3 1.30 NM 1 \$400.00  Channels: KSNC,KSNG,KSNL,KSNW Good Day Kansas Sunday PM  Good Day Kansas  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/05/20 10/11/20S 1 \$400.00 1.30			10.18p. (0.1801-18)				(Market )					200	
Saturday Night Live-NBC  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/05/20   10/11/20   00 Day Kansas Sund@M   1035p-1105p	20-18-18-1				СМ	1030p-12m	S	- :30	1	\$700.00P3	2.00 NM	1	\$700.00
Saturday Night Live-NBC  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/05/20   10/11/20  S   1 \$700.00   2.00  N64   Multi   10/11/20   10/11/20   Good Day Kansas Sund@M   1035p-1105p  S   :30   1 \$400.00 P3   1.30 NM   1 \$400.00   Channels : KSNC,KSNG,KSNL,KSNW   Good Day Kansas Sunday PM   Good Day Kansas   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/05/20   10/11/20  S   1 \$400.00   1.30	Chamile	S. NOIN	, Nond, Noi		ve								
Week: 10/05/20       10/11/20      S       1       \$700.00       2.00         N 64       Multi       10/11/20       Good Day Kansas Sund@M       1035p-1105p      S       :30       1       \$400.00 P3       1.30 NM       1       \$400.00 P3	Saturday	y Night L	ive-NBC	, ,									
N64 Multi 10/11/20 10/11/20 Good Day Kansas Sund@M 1035p-1105pS :30 1 \$400.00 P3 1.30 NM 1 \$400.00 Channels : KSNC,KSNG,KSNL,KSNW Good Day Kansas Sunday PM Good Day Kansas Sunday PM Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/05/20 10/11/20S 1 \$400.00 1.30					Spots/Week								
Channels : KSNC,KSNG,KSNL,KSNW Good Day Kansas Sunday PM Good Day Kansas Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/05/20 10/11/20S 1 \$400.00 1.30		20020000				\$700.00	2.00						
Good Day Kansas Sunday PM Good Day Kansas  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/05/20 10/11/20S 1 \$400.00 1.30					s Sund <b>£</b> M	1035p-1105p	)	s :30	1	\$400.00P3	1.30 NM	1	\$400.00
Good Day Kansas <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/05/20 10/11/20S 1 \$400.00 1.30	Channel	s : KSNC	KSNG,KSN		s Sunday PM								
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/05/20         10/11/20        S         1         \$400.00         1.30	Good Da	ay Kansa	s	Cood Day Nailsa	Junuay I W								
Week: 10/05/20 10/11/20S 1 \$400.00 1.30				Weekdays	Spots/Week	Rate	Rating						
Totals 66 965 200 00													
Totals 00 \$00,200.00											Totals	66	\$65,200.00



125 West 55th St New York, NY 10019

Contract # 27135695 CPE: 275/694/9124 Agency: MENTZER MEDIA SERVIC

Product: SLFKS

Salesperson: KELLY JOHNS 202-872-5880 Buyer: Scott, Kelly

Separation:

Towson, MD 21204 Suite 250 210 W. Pennsylvania Avenue

Changes as of: 10/1/2020 at 6:09 PM Flight: 10/7/20 - 10/13/20

Advertiser: Senate Leadership Fund

Agency Order #: 10025663

Service: Nielsen

Version: Original Order Station: KSNW Market: Wichita

Office: WASHINGTON

Con Type: POLITICAL/VOTE
Total \$: \$65,200.00

Total Spots: 66

Total CPP: \$262.80 Total GRP: 248.1

Primary Demo: Adults 35+
Assistant: KELLY JOHNS
202-872-5880

20	19	18		17	16	15	14	13	12	<u> </u>	10	9	œ	7	တ	ഗ	4	ω	2	_	#	
Sa 20 6:30p-10p	F 19 9p-10p	F 7p-9p	Estimate is based	W 8p-10p	7p-8p	Tu 5 7p-8p	7p-9p	W-F,M-Tu 6:30p-7p	W-F,M-Tu 6p-6:30p	W-F,M-Tu 5p-5:30p	W-F,M-Tu 4:30p-5p	W-F,M-Tu 4p-4:30p	W-F,M-Tu 12:30p-1p	Su 8a-9a	Su 6a-8a	Sa 8a-9:30a	Sa 6:30a-8a	W-F,M-Tu 8a-9a	W-F,M-Tu 7a-8a	W-F,M-Tu 6a-7a	# Day/Time	
			on the 4.4	_																	DP	
Notre Dame Football Prime vs. Florida State	Dateline-NBC	American Ninja Warrior (R) Fri 8e/7c-NBC	(Estimate is based on the 4.4 NTI hh rig for the Vice Presidential debate in 2016 on NBC adjusted to the Oct 19 late news delivery on KSNW+)	Vice Presidential Debate/Analysis	Weakest Link (R) OTO Wed 8e/7c- NBC	Weakest Link Tue 8e/7c-NBC	American Ninja Warrior-NBC	Wheel of Fortune	KSN News	KSN News	Jeopardy	Jeopardy B	Good Day Kansas	Sunday Today Show	Kansas Today Weekend	Saturday Today Show	Kansas Today Weekend	Today Show (8-9am)	Today Show (7-8am)	Kansas Today 3	Program	
\$700.00	\$1,000. 00	\$1,000. 00	on NBC adjus	\$3,000. 00	\$1,600. 00	\$2,400. 00	\$2,400. 00	\$2,000. 00	\$1,500. 00	\$1,000. 00	\$900.00	\$600.00	\$280.00	\$300.00	\$200.00	\$300.00	\$200.00	\$600.00	\$700.00	\$400.00	Rate	
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	<u>.</u>	1 \$1		1 \$3	-1 -91	1 \$2	1 \$2						oп <del>\$</del> 1		2		22		5 \$3	5 \$2	Spots	Total
\$700.00 \$318.18	\$1.000.00 \$32	\$1,000.00 \$277.78		\$3.000.00 \$428.57	\$1.600.00 \$372.09	\$2,400.00 \$400.00	\$2,400.00 \$328.77	\$10,000.00 \$208.33	\$7.500.00 \$230.77	\$5,000.00 \$196.08	\$2,700.00 \$225.00	\$1,800.00 \$214.29	\$1,400.00 \$215,38	\$300.00 \$187.50	\$400.00 \$181.82	\$300.00 \$214.29	\$400.00 \$153.85	\$3,000.00 \$300.00		\$2,000.00 \$26		Total
0 10	\$322.58	77.78	- 1	28.57	72.09	00.00	28.77	ეგ.33	30.77	96.08	25.00	14.29	15.38	97.50	91.82	14.29	53.85	0.00	91.67	\$266.67	CPP*	
<b>၁</b>	ω	3.6		7.0	4 3	6.0	7.3	48.0	32.5	25.5	12.0	8.4	6.5	1.6	2.2	1.4	2.6	10.0	12.0	7.5	GRP*	

125 West 55th St New York, NY 10019

Contract # 27135695 CPE: 275/694/9124 Agency: MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue

Agency Order #: 10025663

Towson, MD 21204 Suite 250

Buyer: Scott, Kelly Salesperson: KELLY JOHNS 202-872-5880

Separation:

Changes as of: 10/1/2020 at 6:09 PM
Flight: 10/7/20 - 10/13/20
Advertiser: Senate Leadership
Fund

Product: SLFKS Version: Original Order Station: KSNW Market: Wichita

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Total Spots: 66

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Service: Nielsen

Primary Demo: Adults 35+
Assistant: KELLY JOHNS
202-872-5880

	Su 26 10:35p-11:05p	Sa 25 10:30p-12m	W-F,M-Tu 24 10:35p-11:37p	W-F,M-Tu 23 10p-10:35p	Su 22 7:20p-10:30p	Su 21 6p-7:20p	# Day/Time	
	-						₽P	
	Good Day Kansas	Saturday Night Live-NBC	Tonight Show-NBC	KSN News	SNF: Minnesota @ Seattle	Football Night in America	Program	
	\$400.00	\$700.00	\$560.00	\$1,500. 00	\$4,800. 00	\$1,600. 00	Rate	
70.	1.3 30 0	2.0	1.5	3.3	16.7	7.0	A35P Rating	
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Οī	0	1	0	0	0	0	10/10	
6	_	0	0	0	_	_	10/11	
12	0	0	_	_	0	0	Len 10/7 10/8 10/9 10/10 10/11 10/12	1
10	0	0	_	0	0	0	10/13	10/7 - 10/13
								13
66			ڻا ن	ω			Spots	Total
66 \$65,200.00 \$262.80 248.1	\$400.00 \$307.69	\$700.00 \$350.00	\$2,800.00 \$373.33	\$4,500.00 \$454.55	\$4,800.00 \$287.43	\$1,600.00 \$228.57	49	Total
\$262.80	\$307.69	\$350.00	\$373.33	\$454.55	\$287.43	\$228.57	CPP*	
248.1	1.3	2.0	7.5	9.9	16.7	7.0	GRP*	



Contract # 27135695 Agency: MENTZER MEDIA SERVIC CPE: 275/694/9124 Changes as of: 10/1/2020 at 6:09 PM Advertiser: Senate Leadership Flight: 10/7/20 - 10/13/20 Fund

210 W. Pennsylvania Product: SLFKS Station: KSNW Market: Wichita Office: WASHINGTON

Total Spots: 66

Con Type: POLITICAL/VOTE
Total \$: \$65,200.00

Total GRP: 248.1 Total CPP: \$262.80 Version: Original Order

Towson, MD 21204 Agency Order #: 10025663 Salesperson: KELLY JOHNS 202-872-5880 Separation: Buyer: Scott, Kelly Primary Demo: Adults 35+ Assistant: KELLY JOHNS 202-872-5880 Service: Nielsen

Suite 250 Avenue

Special Instructions

Competitive Unknown Competitive Information Day/Time Total % Distrib 100% 100% Spots **Daypart Summary** 66 66 **Dollars** \$65,200.00 \$65,200.00 \$262.80 \$262.80 CPP

Market Budget: \$65,200 KSNW Share: 100% Comment:

248.1 248.1 GRP 2020-Oct Month Total Monthly Summary Spots 66 66 \$65,200.00 \$65,200.00 Dollars

New Non-Discrimination Policy Trans Created/Received Created by 10/1/20 6:09 PM KELLY JOHNS PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. New Status Spot+ Spot-Transaction History \$ Chg \$65,200.00 Contract \$ Comment \$65,200.00

Printed on 10/02/2020 at 09:12 AM | \* Stats based on Primary Demo